

Seat  
No.**M.Lib.I.Sc.(Semester -I) (Revised) Examination, 2013****LIBRARY AND INFORMATION SCIENCE****Information and Communication (Paper - I)****Sub. Code :47751****Day and Date : Tuesday, 30-04-2013****Time : 11.00 a.m. to 2.00 p.m.****Total Marks : 80**

- Instructions :** 1) All questions are compulsory.  
2) All questions carry equal marks.

**Q.1) Multiple choice questions.****[20]****A) Tick-mark the correct answer.**

- a) A person who provides information services on payment base is known as  
i) Information Seller ii) Information Broker  
iii) Information Supplier iv) Information Provider
- b) The fatality of ideas conserved through civilization is known as  
i) Data ii) Information  
iii) Knowledge iv) Wisdom
- c) The periodical 'University News' is published by  
i) UGC ii) AIU  
iii) NISSAT iv) IASLIC
- d) The information acquired through communication from others is known as  
i) Conceptual ii) Empirical  
iii) Procedural iv) Stimulating
- e) The activity of knowing, acquisition, organization and use of knowledge is known as  
i) Cognition ii) Perception  
iii) Appreciation iv) Concept
- f) What is the role of Information Centre?  
i) Collection of Information  
ii) Processing of Information  
iii) Dissemination of Information  
iv) All the above
- g) Information is the part of  
i) Information Science ii) Subject  
iii) Knowledge iv) Document
- h) The informal channel of communication among scientists is known as  
i) Technological gatekeeper ii) Invisible College  
iii) Information Intermediaries iv) Opinion Leader



- i) The term 'Information Science' was coined first in the  
 i) USA ii) Great Britain  
 iii) India iv) Netherland
- j) Handling of information in the sense of production is called as  
 i) Information Marketing ii) Information Production  
 iii) Information Industry iv) Information Explosion

B) Answer in one or two sentences:

- a) Which Organization Sponsored UBC programme?  
 b) Is documentation work 'active documentation', 'passive documentation' or both?  
 c) Where NIC is located in India?  
 d) What is processed, interpreted and organised data?  
 e) Give the ascending order of complexity of the terms, 'information', knowledge, data and wisdom.  
 f) At which place NIC is located in India?  
 h) In which year the term 'Information Science' was coined?  
 i) Which medium of communication reaches to the large number of people?  
 j) What are documentary sources of information?  
 k) What are basic components of communication process?

Q.2) Define Data, Information and knowledge and differentiate these terms conceptually.

OR

Define Information Communication and explain channels of information communication.

Q.3) Explain indetail how Information Science is related to other disciplines.

OR

Describe Information Generators providers and Intermediaries who are involved in Information Industry.

Q.4) Write short notes on any four of the following

- a) Information Generation  
 b) Barriers to Information Communication  
 c) Characteristics of Information Society  
 d) Role of Information in Industrial Development  
 e) Role of information in Agricultural Development  
 f) Role of Information Centres in the Society

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